

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
MICHIGAN	9,295,297	9,938,444	10,084,694	10,316,883
MEDIAN AGE (YRS)		35.5	36.3	37.5
GRAND RAPIDS, MI	937,891	1,088,514	1,124,211	1,183,566
MEDIAN AGE (YRS)		33.1	33.9	34.9
HISPANICS (ANY RACE)		68,916	77,186	89,749
STATE'S PERCENTAGE		6.33%	6.87%	7.58%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	932,586	956,867	998,682
MSA'S PERCENTAGE	85.68	87.91	91.75
MEDIAN AGE (YRS)	35.0	35.8	36.9
BLACK/AFRICAN-AMERICAN	79,335	83,398	88,586
MSA'S PERCENTAGE	7.29	7.66	8.14
MEDIAN AGE (YRS)	26.7	27.1	27.9
AMERICAN INDIAN/NATIVE	5,828	6,199	6,792
MSA'S PERCENTAGE	0.54	0.57	0.62
MEDIAN AGE (YRS)	29.4	28.7	28.0
ASIAN	16,958	18,682	21,738
MSA'S PERCENTAGE	1.56	1.72	2.00
MEDIAN AGE (YRS)	27.2	27.7	28.7
HAWAII/PACIFIC ISLANDER	450	476	544
MSA'S PERCENTAGE	0.04	0.04	0.05
MEDIAN AGE (YRS)	24.1	24.2	24.5
OTHER	32,603	36,547	42,457
MSA'S PERCENTAGE	3.00	3.36	3.90
MEDIAN AGE (YRS)	23.1	24.0	25.1

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	251,317	257,409
SUBURBAN	686,673	726,534
RURAL	186,221	199,623

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$51,287	-----	
PER CAPITA	\$23,657	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$17,763,987,000	\$22,915,543,000	29.00%
FOOD AT HOME TOTAL	\$2,049,754,900	\$2,399,528,900	17.06%
FOOD AWAY FROM HOME TOTAL	\$1,917,957,500	\$2,442,115,900	27.33%
FOOD AS % OF TOTAL EXPENDITURES	22.34%	21.13%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$387,354,400	\$457,684,600	18.16%
FISH & SEAFOOD PRODUCTS	\$38,266,200	\$45,109,200	17.88%
FRUITS & VEGETABLES	\$220,146,600	\$254,233,800	15.48%
DAIRY PRODUCTS	\$224,005,300	\$261,015,600	16.52%
BAKERY PRODUCTS	\$225,759,600	\$256,101,500	13.44%
CEREALS & PRODUCTS	\$112,730,800	\$134,204,900	19.05%
PREPARED FOODS	\$348,855,500	\$412,382,300	18.21%
JUICES	\$52,759,300	\$61,118,500	15.84%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$132,916,100	\$186,775,400	40.52%
FAST FOOD	\$53,169,800	\$72,565,600	36.48%
FULL SERVICE	\$79,746,300	\$114,209,800	43.22%
LUNCH	\$459,265,900	\$582,677,100	26.87%
FAST FOOD	\$269,522,000	\$333,263,900	23.65%
FULL SERVICE	\$189,743,900	\$249,413,200	31.45%
DINNER	\$689,619,500	\$896,638,900	30.02%
FAST FOOD	\$260,689,800	\$324,263,900	24.39%
FULL SERVICE	\$428,929,700	\$572,375,000	33.44%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$939	\$1,040	10.76%
POULTRY	\$269	\$299	11.15%
EGGS	\$38	\$41	7.89%
FISH & SEAFOOD			
FRESH	\$51	\$55	7.84%
FROZEN	\$29	\$34	17.24%
CANNED	\$13	\$13	0.00%
FRUITS / VEGETABLES			
FRESH	\$367	\$401	9.26%
CANNED	\$80	\$89	11.25%
FROZEN	\$67	\$69	2.99%
OTHER	\$20	\$19	-5.00%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$176	\$189	7.39%
CHEESE	\$151	\$157	3.97%
ICE CREAM	\$87	\$95	9.20%
BUTTER / MARGARINE	\$43	\$52	20.93%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$426	\$454	6.57%
COOKIES	\$79	\$83	5.06%
CRACKERS	\$43	\$45	4.65%
CEREALS & PRODUCTS			
CEREALS	\$159	\$170	6.92%
PASTA PRODUCTS	\$49	\$57	16.33%
FLOUR & MIXES	\$38	\$46	21.05%
RICE	\$27	\$33	22.22%
PREPARED FOODS			
SNACKS/CHIPS	\$151	\$175	15.89%
JUICES	\$128	\$139	8.59%
FROZEN/PREP. OTHER	\$129	\$149	15.50%
SOUPS	\$67	\$78	16.42%
SAUCES & GRAVIES	\$65	\$65	0.00%
BABY FOOD	\$49	\$54	10.20%
FROZEN MEALS	\$50	\$56	12.00%
NUTS	\$31	\$34	9.68%
SALADS	\$28	\$34	21.43%

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